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Fall EDITION

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New Court Decision Helps Car Accident Victims



On July 31, 2010, the Michigan Supreme Court in *McCormick v. Carrier* ___ Mich ___ (decided July 31, 2010) overruled its prior decision in *Kreiner v. Fischer* which had made it very difficult for persons injured in auto accidents to recover non-economic damages (e.g. pain and suffering) against the negligent driver.

In most cases the threshold requirement to pursue these claims under the No-Fault Act is whether the plaintiff has suffered a **"serious impairment of body function."** *Kreiner* defined this phrase in an overly restrictive manner.

The *McCormick* decision restores the rights of innocent victims to recover compensation for serious injuries caused by negligent and drunk drivers by returning to the specific legal standards that were enacted by the Michigan Legislature when it passed the current law 15 years ago.

In other words, this is not new law, but rather a return to the no-fault threshold passed by the Michigan Legislature in 1995. The decision recognizes that *Kreiner*, was nothing more than judge-made law that constituted a radical departure from the specific language and overall intent of the Michigan No-Fault Act. Accident victims can once again receive fair compensation for their injuries.

ICE Your Cell Phone Today!

When disaster strikes, paramedics, police and firefighters often waste valuable time trying to figure out which name in a cell phone to call to advise of the emergency. To prevent this, cell phone users are being urged to put the acronym ICE in their cell phone.

ICE stands for **"In Case of Emergency."** The person you designate as ICE in your cell phone should be the person who you want held reliable to respond to medical decisions if you are injured or incapacitated in an accident.

So if you haven't done it yet, program an ICE entry into your cell phone today. Just add "ICE-contact name" and enter the phone number. If you have more than one person the paramedics can contact in case of an emergency, you can add additional ICE numbers to your contact list. Just make sure to list them as ICE1, ICE2, ICE3, for example, but always have a primary contact - ICE. And make sure you encourage and spread the word to your spouse, kids, neighbors, and friends as well to add ICE to their cell



The Truth About Lawyer Advertising

The attorney you choose to represent you can mean the difference between getting a fair settlement or no settlement, but how do you know who to choose? If you look in the attorney section of the “yellow pages” or the phone book, all advertisements look the same. Big TV advertisements and radio advertisements sound very similar as well. You find yourself asking, what’s the difference between this Michigan lawyer and the others, and if there is a difference how will I know? Choosing an experienced lawyer who can get you the maximum personal injury settlement you’re entitled to is not an easy task, however there are some factors to consider when it comes to lawyer advertising and choosing the right lawyer.

Daniel L. Buckfire co-authored his book, **“The Truth About Lawyer Advertising,”** with the nation’s top lawyer advertising expert, Ben Glass, to reveal the secrets that consumers must know about lawyers who advertise before they hire an attorney. It discusses the truth behind the big television advertising lawyers, including celebrity endorsements of law firms, and other misleading claims. It also explains what you need to look for when searching through the lawyer listings telephone directory. Best of all, it tells you how to find the best lawyer for your case.

Our book is very controversial because it explains the inside secrets that lawyers who spend big cash for their television commercials and telephone book advertisements don’t want you to know. You will learn what is really behind the advertising and the myths about the lawyers who advertise. Some of the key points include the questions you must ask before hiring a lawyer, how to find the best lawyer for your case, what those phrases like *“We Care About You”* really mean, and the truth about lawyers who claim to never lose a case.

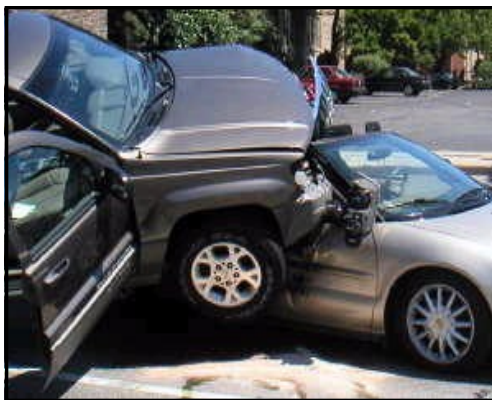
Our book was listed on Amazon but recently sold out. However, you can instantly download your free copy at www.LawyerAdvertisingBook.com.

THE TRUTH ABOUT LAWYER ADVERTISING

Personal Injury <ul style="list-style-type: none">• Death Claims• Malpractice• Vehicle Accidents• Slip & Fall• Defective Products• Dog Bites No Fee Unless There is Money!	INJURED? Free Telephone Consultation • Auto Accidents • Workers' Comp • Medical Malpractice CALL NOW! (248) 569-4646	Injured Accident Victims It's Your Lucky Day! Cash, Cash, Cash Enter the Lawsuit Lottery No Appointment Necessary Our Paralegals Come to You!
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Daniel L. Buckfire
Attorney at Law

Does Your Automobile Insurance Policy Include “Full Coverage?”



All too often, car and truck owners buy what they believe to be “full coverage” for their car and truck, only to learn later on that they were not sold the essential coverage necessary to protect themselves or their family members in the event of a serious accident. Because injuries suffered in auto accidents may be catastrophic, it is necessary to review your auto insurance coverage immediately to learn if you are properly protected in the event of an accident.

Our free Michigan Auto Insurance Report teaches you how to purchase the proper insurance coverage. The report discusses the required insurance and the optional insurance coverage a motorist can purchase. Although the coverage is considered “optional,” it should be considered mandatory for every car and truck owner in Michigan. These “optional” insurance coverage protects you, your family members, and passengers in your vehicle in the event of a serious auto accident. Without these types of coverage, you and family members may be left uncovered and uncompensated for your injuries.

Under Michigan law, your insurance agent does not have to tell you about the insurance coverage available for your car or truck. Simply asking for “full coverage” does not mean that you are fully covered. It is your responsibility to ask for and purchase the insurance coverage options. If you have not already done so, you should download this essential report today at www.FreeCarInsuranceReport.com.



Buckfire & Buckfire Needs Your Support For Walk Like MADD

Buckfire & Buckfire is a proud Survivor Victim Area Sponsor for MADD's national signature fundraising event, Walk Like MADD. To help raise money for Walk Like MADD, we have created a team and are asking for your help! In our effort to eliminate drunk driving please join us by donating to our Walk Like MADD fundraising goal.



“Please know we at MADD are so appreciative of your efforts and that monies raised by Team Buckfire will be used locally to help fund free victim services, prevention efforts/programs on eliminating drunk driving and preventing underage drinking” said Beth Sowulewski, Manager Development of MADD Michigan.

Help us go beyond our goal by visiting www.WalkLikeMadd.org, find an event—Detroit/Troy Walk and click on Donate where you can search by team name, Team Buckfire and then click on Support Team Buckfire! Feel free to come walk at the event or visit our Survivor Victim table at the event itself on Saturday, September 25th at the Troy Civic Center, 500 W. Big Beaver Rd., Troy, 48084. Opening ceremonies begin at 9:00 a.m. and walk begins at 9:30 a.m. We greatly appreciate your donation and support at any level.

RECENT FIRM SETTLEMENTS

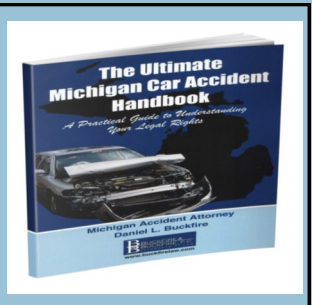
Below is a representative sample of our firm's recent successes for our clients.

- **\$800,000** settlement for a forty-nine year old gentlemen who suffered serious orthopedic injuries in a Muskegon truck accident. Suit was filed against the trucking company and the truck driver.
- **\$500,000** settlement against an anesthesiologist in a wrongful death lawsuit alleging medical malpractice during a routine outpatient colonoscopy procedure.
- **\$370,000** unanimous arbitration award for an Ohio woman who suffered leg fractures and knee injuries in a Michigan car accident. The negligent driver had only the minimum liability policy limits and a claim was made against our client's own insurance company for underinsurance motorists benefits.
- **\$250,000** settlement for a child lead poisoned at a rental home in Saginaw, Michigan. Suit was filed against the former landlord and his insurance company paid the settlement.
- **\$100,000** settlement for a Michigan biker injured in a Port Huron motorcycle accident. The case was settled before the filing of lawsuit for full insurance policy limits.

Get Your Free Legal Books

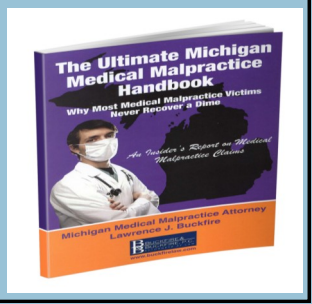
“The Ultimate Michigan Car Accident Handbook” explains your rights to No-Fault benefits, personal injury, claims, and property damage claims.

**To order
Call (800) 894-0132**



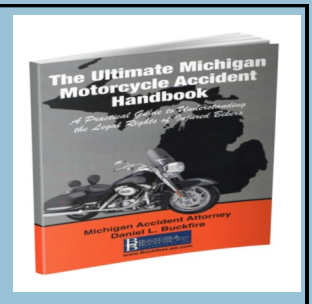
“The Ultimate Michigan Medical Practice Handbook” explains the legal process and what it takes to win your case. It is an excellent resource on Michigan medical malpractice cases and nursing home neglect cases.

**To order
Call (800) 670-5136**



“The Ultimate Michigan Motorcycle Accident Handbook” explains the legal rights an injured biker has after being involved in a motor vehicle accident and the types of benefits they are eligible for.

**To Order
Call (800) 596-1935**





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If you would like to be removed from our mailing list call Kathryn at 248-569-4646 or email her at Kathryn@buckfirelaw.com

Cases of Interest our office is handling...

- A **drunk driving accident lawsuit** against a drunk driver and his employer, a landscaping company, for a client who suffered catastrophic injuries in a Bloomfield Hills car accident.
- A lawsuit on behalf of a seventy-three year old woman against a Kalamazoo Hospital for serious injuries, including a torn rotator cuff in her shoulder that has required three surgeries, due to a **fall in the hospital shower**. The shower was not equipped with safety bars or safety railings.
- A **lawsuit for an Oklahoma truck driver** who suffered serious back injuries requiring surgery due to a fall at a Pontiac business. A set of rotted wooden steps collapsed as he was descending from the loading dock. He is permanently disabled.
- A **medical malpractice suit** against a Detroit area bariatric surgeon for discharging a patient with signs and symptoms of a post-operative leak. She became critically ill within hours after her discharge from the hospital and required additional surgeries and lengthy hospitalization.

REFERRALS

We want you to think of us as your law firm.

If you have any legal matters that need attention, please let us know. If we cannot handle the matter, we will refer you to a competent firm that can.

Please feel free to refer us to your family, friends, and neighbors for their legal needs. We welcome the opportunity to help.



CALL US. YOU'RE GOING TO FEEL A WHOLE LOT BETTER ABOUT THINGS.
(800) 606-1717



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<http://twitter.com/DanielBuckfire>